

CURRICULUM VITAE

RICHARD MAISEL
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BORN: FEBRUARY 22, 1928
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EDUCATION:

PH.D., SOCIOLOGY, COLUMBIA UNIVERSITY, 1958 (DISSERTATION: THE FORMATION OF SMALL GROUPS IN BASIC TRAINING).

B.A., SOCIOLOGY AND MATHEMATICS, UNIVERSITY OF BUFFALO, 1945.

TEACHING POSITIONS:

ASSOCIATE PROFESSOR - NEW YORK UNIVERSITY, DEPARTMENT OF SOCIOLOGY, 1969-CURRENT (COURSES: STATISTICS, METHODOLOGY, SAMPLE DESIGN, MASS COMMUNICATIONS, PUBLIC OPINION)

VISITING ASSOCIATE PROFESSOR - WESLEYAN UNIVERSITY, DEPARTMENT OF SOCIOLOGY, 1968-1969 (COURSES: STATISTICS, POLITICAL SOCIOLOGY, PUBLIC OPINION, MASS COMMUNICATION).

VISITING LECTURER - MASSACHUSETTS INSTITUTE OF TECHNOLOGY, DEPARTMENT OF POLITICAL SCIENCE, 1967 (COURSES: RESEARCH METHODS, SURVEY ANALYSIS).

ADJUNCT ASSISTANT PROFESSOR - NEW YORK UNIVERSITY GRADUATE SCHOOL OF BUSINESS ADMINISTRATION, STATISTICS DEPARTMENT, 1961-1964 (COURSES: STATISTICS, SAMPLE DESIGN).

RESEARCH POSITIONS:

MAY 1967 - MAY 1968 DIRECTOR OF NEWS RESEARCH - CBS NEWS.
RESPONSIBILITY: DEVELOPING PROGRAM AND ORGANIZATION FOR ELECTION AND PUBLIC OPINION RESEARCH

OCTOBER 1962 - CONSULTANT, PUBLIC RELATIONS RESEARCH -
MAY 1967 GENERAL ELECTRIC COMPANY, NEW YORK, N.Y.

OCTOBER 1958 - INDEPENDENT CONSULTANT. SURVEY DESIGN AND
OCTOBER 1962 ANALYSIS OF MARKETING, COMMUNICATIONS,
PUBLIC OPINION AND AGENCY EVALUATION STUDIES.

APRIL 1958 - CHIEF STATISTICIAN - INTERNATIONAL OCTOBER 1958
RESEARCH ASSOCIATES, NEW YORK, N.Y.

JUNE 1951 - RESEARCH ASSOCIATE. RESEARCH CENTER FOR
APRIL 1954 HUMAN RELATIONS, NEW YORK, N.Y.

PROFESSIONAL ACTIVITIES:

COUNCILOR AT LARGE ,1983-1984, NEW YORK CHAPTER,AMERICAN ASS.OF PUBLIC OPINION RESEARCH

CONFERENCE COMMITTEE, 1982 , EASTERN SOCIOLOGICAL ASSOCIATION.

PRESIDENT, 1975, AMERICAN ASSOCIATION OF PUBLIC OPINION RESEARCH.

EXECUTIVE COUNCIL, 1965-1972, AMERICAN ASSOCIATION OF PUBLIC OPINION RESEARCH.

EDITORIAL BOARD, 1966-1971, PUBLIC OPINION QUARTERLY.

SECRETARY-TREASURER, 1965-1967, WORLD ASSOCIATION OF PUBLIC OPINION RESEARCH.

FELLOW, HARVARD MEDICAL SCHOOL, LABORATORY OF COMMUNITY PSYCHIATRY, 1968-1972.

FELLOW, COLUMBIA UNIVERSITY FACULTY SEMINAR IN COMMUNICATION, 1967-1980.

MEMBER, AMERICAN STATISTICAL ASSOCIATION, AMERICAN SOCIOLOGICAL ASSOCIATION, EASTERN SOCIOLOGICAL SOCIETY, SOCIETY FOR THE PSYCHOLOGICAL STUDY OF SOCIAL ISSUES. WORLD ASSOCIATION OF PUBLIC OPINION RESEARCH.

PUBLICATIONS:

BOOKS

HOW SAMPLING WORKS, NEWBURY PARK CA., PINE GROVE PRESS, 1995 (CO AUTHOR WITH C.PERSELL)

ARTICLES

"RACIAL SEGREGATION AND VOTER TURNOUT IN URBAN AMERICA", COAUTHOR, AMERICAN POLITICS QUARTERLY, 26:218-236

"CONTEXTUAL EFFECTS ON INDIVIDUAL LEVEL VOTER TURNOUT: A CASE STUDY OF PHILADELPHIA PENNSYLVANIA", AMERICAN STATISTICAL ASSOCIATION, 1997 PROCEEDINGS, SECTION ON SURVEY METHODOLOGY.

"A SPATIAL ANALYSIS OF CONTEXTUAL EFFECT ON VOTER PARTICIPATION IN THE 1992 PRESIDENTIAL ELECTION", CO-AUTHOR, AMERICAN STATISTICAL ASSOCIATION, 1996 ANNUAL REVIEW OF SURVEY METHODOLOGY.

"NEIGHBORHOOD AND COMMUNITY CONTEXT EFFECTS ON VOTER PARTICIPATION IN THE 1992 ELECTION, CO-AUTHOR, AMERICAN STATISTICAL ASSOCIATION, 1995 ANNUAL REVIEW OF SURVEY METHODOLOGY.

"CREATING A BENCHMARK USING ON-LINE POLLS", CO-AUTHOR, THE PUBLIC PERSPECTIVE, FEB./MAR. 1995

"VOTER TURNOUT AMONG EUROPEAN IMMIGRANTS TO THE UNITED STATES"
CO-AUTHOR, THE JOURNAL OF INTER DISCIPLINARY HISTORY, WINTER 1994

"USING AND EVALUATING ISEE, A NEW COMPUTER PROGRAM FOR TEACHING
SAMPLING AND STATISTICAL INFERENCE", CO-AUTHOR, TEACHING
SOCIOLOGY, OCT. 1993

"UNAFFILIATED VOTERS", CO-AUTHOR, THE SOCIAL SCIENCE JOURNAL, 25 (4)
1988.

"SOME THOUGHTS ON RECENT PUBLIC OPINION RESEARCH", PRESIDENTIAL
ADDRESS TO THE AMERICAN ASSOCIATION OF PUBLIC OPINION
RESEARCH, PUBLIC OPINION QUARTERLY, FALL, 1976.

"SPECIALIZED COMMUNICATIONS AND THE DECLINE OF MASS MEDIA",
PUBLIC OPINION QUARTERLY, SUMMER, 1973.

"INTERDISCIPLINARY PILOT STUDY OF NON-ORGANIC HEARING LOSS",
CO-AUTHOR, "ANNALS OF OTOTOLOGY, RHINOLOGY AND LARYNGOLOGY",
MARCH, 1963.

REPORTS

"STUDY OF THE IMPACT OF PUBLIC EVENTS ON THE AMERICAN PUBLIC",
LABORATORY OF COMMUNITY PSYCHIATRY (HARVARD MEDICAL SCHOOL),
1970.

"EQUALITY OF EDUCATION IN NEW YORK CITY SCHOOLS", PUBLIC
EDUCATION ASSOCIATION, 1955.

"AN EXPERIMENTAL STUDY OF MODIFICATION IN FACTORS INFLUENCING
RECRUITS' ADJUSTMENT OF BASIC TRAINING ", CO-AUTHOR WITH
RICHARD CHRISTIE, NEW YORK UNIVERSITY, 1952.

"COLUMBIA RAND PAPERS, VOL. 2, CO-AUTHOR WITH PAUL LAZARFELD
COLUMBIA UNIVERSITY, 1952.

PAPERS DELIVERED AT MEETINGS OF:

AMERICAN ASSOCIATION OF PUBLIC OPINION RESEARCH
AMERICAN MANAGEMENT ASSOCIATION
AMERICAN MARKETING ASSOCIATION
AMERICAN SOCIOLOGICAL ASSOCIATION
EASTERN SOCIOLOGICAL ASSOCIATION
WORLD ASSOCIATION OF PUBLIC OPINION RESEARCH